



# Currents

The Newsletter of the BEVERLY CHAMBER of COMMERCE

## EXECUTIVE BOARD

Jason Maxwell - President  
Gerald Mackillop— Vice President  
Fay Salt - Clerk  
Brad Hunt - At Large  
Jonathan Arst - Past President  
Matt Schroeder

## BOARD OF DIRECTORS

Jane Ash  
Carol Brunton  
Elaine Champagne  
Brian Courtemanche  
JoAnn Gillette  
Nancy Loring  
Doreen Lucido  
Robert Mitchell  
James Moynihan  
Robyn Pregent  
David Ray  
David Ryder  
Maureen Safer  
Liz Silva  
Charlene St. Jean

**Beverly Main Streets Liaison**  
Gin Wallace

## Beverly Chamber of Commerce Mission Statement....

*To support and enhance  
the business community,  
by providing an  
environment that  
cultivates business-to-  
business relationships  
and educational  
programs benefiting our  
members and to play a  
leading, visible role in  
our community with a  
strong voice on business  
issues which affect our  
members.*

December, 2011

[www.beverlychamber.com](http://www.beverlychamber.com)

## Calendar of Events

**December 1st—The Beverly Chamber of Commerce** moves its offices to **Cummings Center, Suite 107K**. We have a “**Grand Opening**” scheduled for **January 18th**, but please feel free to stop by and say hello whenever you’re in the area.

**December 6th—Tuesday—The Beverly Chamber Holiday Party at SOMA** Restaurant, 256 Cabot Street, at 4:30pm. Please stop in and enjoy free appetizers and a cash bar. A \$10 donation is requested. A portion of the proceeds will be donated to the Salvation Army. Please RSVP to [rfoster@beverlychamber.com](mailto:rfoster@beverlychamber.com)

**December 8th—Thursday—After Hours and Ribbon Cutting at Sugar & Spice**, 279 Cabot Street, from 5-7pm. Appetizers and refreshments will be served. Join us for networking, and the Ribbon Cutting by Mayor Scanlon. Please RSVP to [rfoster@beverlychamber.com](mailto:rfoster@beverlychamber.com).

**December 13th—Tuesday—After Hours and Ribbon Cutting at Bangkok Pepper**, 6 Purchase St. Danvers (at the former Kentucky Fried Chicken location right off Rt. 128). Join us for networking and refreshments from 4:30 to 6:00pm. Please RSVP to [rfoster@beverlychamber.com](mailto:rfoster@beverlychamber.com).

## Beverly Business Awards Dinner February 9, 2012

Make plans to be there for this inaugural event where we will honor six Beverly companies in the following categories:

**Businessperson of the Year, Family Business of the Year, Young Entrepreneur, Small Business of the Year, Large Business of the Year, and Corporate Citizen**

Our Keynote Speaker will be Lou Imbriano, former Vice President and Chief Marketing Officer of the New England Patriots, and current President and CEO of TrinityOne, a marketing strategy and business advisory consultancy that works with organizations to turn around their marketing efforts and increase profitability through building stronger consumer ties and a more trustworthy brand.

Nominations for awards are now being accepted. Visit our website at [www.beverlychamber.com](http://www.beverlychamber.com) to nominate a Beverly company in one of these six categories.

**Tickets for this event will go on sale soon.**

**Don't miss this important Beverly business event.**

# Welcome New Members

Please welcome this month's new members. Check our website at [www.beverlychamber.com](http://www.beverlychamber.com) for their complete contact information.

**North Shore Bartending**

**East Boston Savings Bank**

**Gold Coast Mortgage**

**Gelato Harbour Café**

**J Campbell Social Marketing**

**Bangkok Pepper**

**Gordon McCleary, Private Investigator**

**Innovative Equity Strategies**

**North Shore Carpet**

**Sprint**

**Martini Consulting**

**Marciano Associates**

**The Healing Center**

**Real Pro Associates—Linda O'Connor**

**Hip Baby Gear**

**Community Connection, Inc.**

**Prides Pizza**

## From the Director....

The Beverly Chamber of Commerce has had an exciting year. We had a successful membership drive that brought in over 100 new members....our educational seminars, networking and fundraising events have been well attended....we have been active in community events, joined numerous committees and we continue to support local organizations and promote Beverly businesses each and every day.

On December 1st, we will be relocating to 100 Cummings Center, Suite 107K. This move will allow us to give additional support and referrals to our members by having our office and Visitor Center centrally located within the City of Beverly. Our new location is next to Cummings' leasing office, which receives constant foot traffic from the over 500 businesses located at Cummings and from visitors. We are anticipating a busy Visitor Center.

We hope that you can make our Ribbon Cutting on January 18th from 8-9:00am. Coffee and breakfast will be served. If you cannot make the Ribbon Cutting, please feel free to drop by anytime with any information about your business so that we can promote it year round.

John Somes

## Member News

**APPOINTMENT**—William Howard, President of Beverly Cooperative Bank, was appointed to the Board of Trustees of the Essex National Heritage Commission at the annual fall meeting. He will be serving a three year term. Prior to his appointment, Mr. Howard served as a commissioner of the organization.

**GOLF TOURNAMENT**—Essex Park Rehabilitation and Nursing Center is hosting its first Charity Indoor Golf Tournament “Putting in the Park”, on Thursday, January 26, 2012, at Essex Park, 265 Essex Street, Beverly. Swing into the season with a fun indoor winter event and try to win money for your favorite charity. Metro Mini Links will be setting up a modular golf course inside of Essex Park with 18 challenging holes. Registration is from 4:30 to 5:00pm and the Tournament begins at 5:00pm. For more information, to register, or to sponsor the event, contact Teresa Burns at [tburns@essexparkhcc.com](mailto:tburns@essexparkhcc.com).

**WINTER/SPRING CLASSES**—Clay Dreaming Pottery Studio has announced their Winter Spring Adult and Child/Teen Clay Classes. They offer a wide range of classes, from Beginners to Independent Study and Open Studio. For more information, contact Clay Dreaming at 978-927-1414 or check their website at [www.claydreaming.com](http://www.claydreaming.com).

**PHOTOGRAPHY EXHIBIT**—Beverly Cooperative Bank is hosting an exhibit of original photographs by Beverly photographer Leighton O’Connor. The display includes a series of photographs from his February, 2008 trip to the Galapagos Islands. The exhibit will run through December 12th. The public is invited to drop by the exhibit at 254 Cabot Street, Beverly, during regular banking hours: Monday—Wednesday, 8:30am to 4:00pm; Thursday and Friday, 8:30am—8:00pm and Saturday, 8:30am—1:00pm.

**EVENING OF MUSIC**—Endicott College invites you to join the United States Air Force Band of Liberty’s Bay State Winds clarinet quartet for a memorable evening of music, Tuesday, December 6th, at 7:30pm at the Rose Performance Hall, Center for the Arts, at Endicott College, 376 Hale Street, Beverly. Stationed at Hanscom Air Force Base, MA, these four musicians bring audiences of all ages to their feet with a program that features something for all musical tastes: classical, contemporary, patriotic, jazz and folk music, as well as original pieces for clarinet quartet. The program is free and open to the public. For more information, or reservations, which are recommended, contact the box office at 978.998.7700 or [www.endicott.edu/centerforthearts](http://www.endicott.edu/centerforthearts).

**VOLUNTEERS NEEDED**—Beverly Hospital is seeking applicants to join its team of enthusiastic gift shop volunteers. A satellite gift shop will soon be located in the main entrance of Beverly Hospital, 85 Herrick Street, Beverly. Volunteers are needed for all shifts, including days, evenings and weekends. Two and three hour shifts are available. The Volunteer Department provides training for the position, free parking, meal vouchers for the hospital’s café and gift shop discount. For further information, please contact Volunteer Services at 978.922.3000, ext. 2307.

**CHAMBER MEMBERS HONORED**—Congratulations to Fran Dichner, President and CEO of R&L Associates, and Brian Cranney, President of Cranney Companies, for being named winners of the first “North Shore Distinguished Leadership Awards” at the North Shore Chamber of Commerce’s Annual Dinner Meeting in October. The Leadership Award Criteria included: active participation in the North Shore Business Community and the Chamber, demonstration of leadership, commitment to social responsibility, strong community involvement, proven economic and/or social impact on the region, high level of creativity, innovation and determination and sustained enhancement of the quality of life in our region.

# Holiday News



**HOLIDAY  
GIFT  
BOUTIQUE**  
at Mrs. Alexander's School  
80 Lothrop St., Beverly, MA

**THURSDAY  
DEC  
15<sup>TH</sup>  
6-9PM**

*Join us for a festive evening of shopping and socializing!*

- Wine Tasting
- Free Food
- Raffle Items

Local artisans offering the latest in Jewelry, children's fashion, accessories, décor & seasonal services.

Proceeds to benefit Beverly Bootstraps  
Sponsored by the Families of Mrs. A's

"Like" us on Facebook for more vendor details and updates!  
<https://www.facebook.com/HolidayGiftBoutique>

**North Shore Music Theatre** presents **A Christmas Carol**—  
New England's brightest holiday tradition—starring David Coffee—  
December 2nd to 23rd. For tickets, visit [www.nsmt.org](http://www.nsmt.org), call 978.232.7200, or visit the box office in person.



Montserrat College of Art's  
**Holiday Sale**

Friday, Dec. 2, 4 - 9 pm  
301 Cabot Street, Beverly, MA

Open to the public/free admission  
Over 50 vendors this year!

**North Shore Bartending Service** has opened a new office in Beverly at 95 Rantoul Street. In addition to providing professional bartenders to events in Beverly and throughout the North Shore, NSBS is now providing insured and ServSafe certified wait staff for any type of event. Only a few holiday party dates remain open for your home or office party, so call 978.766.4673 to reserve your date, and don't forget to ask about their non-profit pricing policy for your next event.

**The Healing Center**, 324 Cabot Street, is hosting Relax, Rejuvenate and simply Receive from December 2-4, 2011. Everyone is invited to receive a complimentary mini- Reiki, Reflexology or chair massage treatment, enjoy free refreshment, and learn about new ways to de-stress, unwind and relax at one of our many free demonstrations. For more information, go to [www.thehealingcenterbeverly.com](http://www.thehealingcenterbeverly.com).

# Holiday News

## Taste & Style

An Evening of Holiday  
Food and Fun at

Marino's Café &



### JOIN US

Friday, **December 16th**  
from **6:00pm - 8:30pm**  
for an evening of **delicious food**, local **beer tasting**  
compliments of Cape Ann  
Brewing Co., and **desserts**  
at **Marino's Café**  
**200 Rantoul St.**  
Plus a wonderful night of  
**shopping** at  
**Boots, Straps and More:**  
**Bargains for a Cause.**  
**198 Rantoul St.**

Admission is **\$7.00**

Tickets are available that evening at:  
**Boots, Straps and More.**

Ticket includes a **\$2.00** coupon to shop  
at **Boots, Straps and More** that evening!

**Beverly Main Streets** presents an "Afternoon of Caroling and Holiday Cheer!" on Saturday, December 10th, from 1-3pm. Enjoy free performances at Ellis Square and strolling carolers along Cabot Street. You can sing along or just listen to great voices and then visit your favorite shops downtown.

The **Beverly Historical Society** will extend its member shop discount (20%) to all Chamber members until December 23rd. Please consider Beverly-themed books and decorative items for office gifts. The shop at the Cabot House is open Tuesday through Saturday from 10-4, except Wednesday from 1-9.

**North Shore Music Theatre's** Backstage Bistro is now taking reservations for holiday parties of 20-120. For availability and a Chamber discount, contact Karen Nascembeni at 978-232-7200, ext 7234

**Fitness Together** is having a Holiday Sale until December 10th. Purchase any number of one to one sessions for only \$39 per session. Purchase any number of group sessions for only \$19 per session. Call Derek at 978.922.3636 for more information.

Happy Holidays to everyone from John, Mark and Robin at the Beverly Chamber of Commerce

Beverly Chamber of Commerce  
 100 Cummings Ctr, Ste. 107K  
 Beverly, MA 01915  
 Phone: 978.232.9559  
 Fax: 978.232.9372  
 E-Mail: rfoster@beverlychamber.com

**STAFF**  
 John Somes - Executive Director  
 Robin Foster - Assistant Director  
 Mark Pecukonis - Membership Associate



*Speakeasy Leader*

**AUTO • HOME • BUSINESS INSURANCE**

**FIVE STAR**  
 ★★★★★

**LSR**

**LESLIE S. RAY INSURANCE AGENCY**

129 Dodge Street • Beverly  
 978-927-2600

[www.leslieray.com](http://www.leslieray.com)

Your local FIVE STAR agency  
 Serving our clients since 1954



**Community CONNECTION** **CPC CommunityPhonebook**

We are pleased to announce that Community Connection, Inc. has agreed to publish Community Phonebooks. This merger unites two companies with over 75 years of combined experience in publishing community directories in the Greater Boston Area.

**Benefits for chamber members:**

- Complete Listing of all Chamber Members
- Books Published on Time
- Number One Book in the Marketplace
- Enhanced Product Line
- Easy-to-Read, Large Print Directories

For a full list of information on our products, please visit: [CommunityConnection.com](http://CommunityConnection.com)

Sincerely,

Community Connection  
 591 North Ave, Suite 2  
 Wakefield, MA  
 781-224-2511  
 or via email at: [Jason@communityconnection.com](mailto:Jason@communityconnection.com)

**4 PAGE WEBSITE**  
**\$275+ HOSTING**

Professionally designed by **Leighton O'Connor.**

Make updates, add pages and photo galleries very easily yourself.

**MyBizz websites™**

[mybizzwebsites.com](http://mybizzwebsites.com) ~ 978-921-0887  
 a division of [blueSWIRLS.com](http://blueSWIRLS.com)